

BENJAMIN EISMAN

PROFILE

I'm Benny, a Seattle-based creative with a focus on product design but I've also done branding, art direction, and have spent a decade working in museum exhibitions. I believe in a holistic approach to design, as it offers broader expressions and decisions are backed by supporting data.

EDUCATION + AWARDS

A.A.S. GRAPHIC DESIGN

Seattle Central Creative Academy | 2015

M.A. MUSEUM STUDIES

University of Washington | 2007

B.A. CLASSICAL ARCHAEOLOGY

University of Michigan | 2005

HERMES CREATIVE AWARDS

Guide To H & Benning | 2017
dcstreetcar.com

CONTACT

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PROFESSIONAL EXPERIENCE

PRODUCT DESIGNER

Microsoft | June 2018 - December 2019

Collaborating with clients, PM's, developers, and other designers I created new features and functionality within Microsoft Teams. Most of my work was building intelligent experiences for 3rd party customers that seamlessly integrated within the Teams ecosystem. This holistic approach to design required an end-to-end knowledge of the product and adjacent environments.

VISUAL DESIGNER

PRR | May 2016 - June 2018

Working with the creative team, I designed user-flows, wireframes and site mockups for clients including Group Health Foundation and Sound Transit. I worked with lead designers to extend branded campaigns across multiple platforms and create suites of digital and print assets. Working with Art Directors, I conceptualized new brands and worked on new marketing campaigns. By attending interviews and client-facing-meetings, I helped win work and ensured the Creative Studio was represented and heard. With most contracts coming from government agencies, budgets were finite and timelines tight. Despite limitations I worked to ensure quality was maintained while meeting deadlines.

GRAPHIC DESIGNER

Ricardo Beverly Hills | January 2016 - March 2016

I created a new corporate identity and established new brand guidelines with updated business cards, letterhead, etc. I laid out two new linebooks and a corporate pressbooks — both handed out at the International Travel Goods Show. I created website banners, print ads, product hangtags and emails templates.

GRAPHIC DESIGNER

ZGF Architecture LLP | August 2015 - November 2015

As a member of the marketing team, I expeditiously created unique covers for architectural proposals and laid out their interiors. I assembled Power Point presentations and award submissions packets following strict guidelines. I created the branding and marketing strategy for an in-house art gallery. I illustrated charts and diagrams used in emails and documents.

TECHNICAL SKILLS

EXPERTISE

Product Design	Research
Visual Design	Branding
Wireframing	Grid Layout
User Experience	Typography

TOOLS

Sketch	Illustrator
Marvel	InDesign
InVision	Photoshop
Sketchup	Acrobat

PROGRAMMING

Wordpress
HTML5
CSS3
JSON