

BENJAMIN EISMAN

VISUAL DESIGN /// GRAPHIC DESIGN

PROFILE

I am a detail-oriented designer with a focus on innovative solutions to creative challenges. My approach is multi-faceted, pulling from a unique skill set based on schooling, past work, and life experiences — stemming from a decade of exhibition work. Expertise includes interaction design, marketing, print and web. My work is playful yet sincere, deliberate and instinctive.

EDUCATION + AWARDS

A.A.S. GRAPHIC DESIGN

Seattle Central Creative Academy | 2015

M.A. MUSEUM STUDIES

University of Washington | 2007

B.A. CLASSICAL ARCHAEOLOGY

University of Michigan | 2005

HERMES CREATIVE AWARDS

Guide To H & Benning | 2017
dcstreetcar.com

CONTACT

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PROFESSIONAL EXPERIENCE

PRODUCT DESIGNER

Microsoft | June 2018 - Present

Currently, I am part of the Microsoft Teams, Extensibility Team. I design interactions and create scenarios for external partners that seamlessly integrate into the Teams environment. I work with developers to maintain internal styles while implementing new features.

VISUAL DESIGNER

PRR | May 2016 - June 2018

Working with the creative team, I designed user-flows, wireframes and site mockups for clients including Group Health Foundation and Sound Transit. I worked with lead designers to extend branded campaigns across multiple platforms and create suites of digital and print assets. Working with Art Directors, I conceptualized new brands and worked on new marketing campaigns. By attending interviews and client-facing-meetings, I helped win work and ensured the Creative Studio was represented and heard. With most contracts coming from government agencies, budgets were finite and timelines tight. Despite limitations I worked to ensure quality was maintained while meeting deadlines.

GRAPHIC DESIGNER

Ricardo Beverly Hills | January 2016 - March 2016

I created a new corporate identity and established new brand guidelines with updated business cards, letterhead, etc. I laid out two new linebooks and a corporate pressbooks — both handed out at the International Travel Goods Show. I created website banners, print ads, product hangtags and emails templates.

GRAPHIC DESIGNER

ZGF Architecture LLP | August 2015 - November 2015

As a member of the marketing team, I expeditiously created unique covers for architectural proposals and laid out their interiors. I assembled Power Point presentations and award submissions packets following strict guidelines. I created the branding and marketing strategy for an in-house art gallery. I illustrated charts and diagrams used in emails and documents.

TECHNICAL SKILLS

COMPETENCY

| | |
|--------------------|-------------|
| Interactive Design | Research |
| Visual Design | Branding |
| Wireframing | Grid Layout |
| User Experience | Typography |

TOOLS

| | |
|-------------|----------|
| Illustrator | Sketch |
| InDesign | Sketchup |
| Photoshop | Marvel |
| Acrobat | InVision |

PROGRAMMING

| |
|-----------|
| Wordpress |
| HTML5 |
| CSS3 |