

# BENJAMIN EISMAN

GRAPHIC DESIGN /// VISUAL DESIGN

## PROFILE

I am a detail-oriented designer with a focus on innovative solutions to creative challenges. My approach is multi-faceted, pulling from a unique skill set based on schooling, past work, and life experiences — stemming from a decade of exhibition work. Expertise includes marketing, branding, and designing for print and web. My work is playful yet sincere, deliberate and instinctive.

## EDUCATION + AWARDS

### A.A.S. GRAPHIC DESIGN

Seattle Central Creative Academy | 2015

### M.A. MUSEUM STUDIES

University of Washington | 2007

### B.A. CLASSICAL ARCHAEOLOGY

University of Michigan | 2005

### HERMES CREATIVE AWARDS

Guide To H & Benning | 2017  
dcstreetcar.com

## CONTACT

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## PROFESSIONAL EXPERIENCE

### INTERACTION DESIGNER

*Microsoft | June 2018 – August 2018, September 2018 – Present*

The Microsoft Teams | Extensibility Team works with external partners to integrate 3rd party apps into the Teams environment. I work directly with national and international clients to address unique scenarios and create custom flows. I partner with project managers to create new pitch decks for clients. As a team, we ideate on feature updates and redesigning product assets. I create redlines to guide developers.

### VISUAL DESIGNER

*PRR | May 2016 – June 2018*

Working with the creative team, I designed user-flows, wireframes and site mockups for clients including Group Health Foundation and Sound Transit. I worked with lead designers to extend branded campaigns across multiple platforms and create suites of digital and print assets. Working with Art Directors, I conceptualized new brands and worked on new marketing campaigns. By attending interviews and client-facing-meetings, I helped win work and ensured the Creative Studio was represented and heard. With most contracts coming from government agencies, budgets were finite and timelines tight. Despite limitations I worked to ensure quality was maintained while meeting deadlines.

### GRAPHIC DESIGNER

*Ricardo Beverly Hills | January 2016 – March 2016*

I created a new corporate identity and established new brand guidelines with updated business cards, letterhead, etc. I laid out two new linebooks and a corporate pressbooks — both handed out at the International Travel Goods Show. I created website banners, print ads, product hangtags and emails templates.

### GRAPHIC DESIGNER

*ZGF Architecture LLP | August 2015 – November 2015*

As a member of the marketing team, I expeditiously created unique covers for architectural proposals and laid out their interiors. I assembled Power Point presentations and award submissions packets following strict guidelines. I created the branding and marketing strategy for an in-house art gallery. I illustrated charts and diagrams used in emails and documents.

## TECHNICAL SKILLS

### COMPETENCY

|                    |             |
|--------------------|-------------|
| Interactive Design | Research    |
| Visual Design      | Branding    |
| Wireframing        | Grid Layout |
| User Experience    | Typography  |

### TOOLS

|             |          |
|-------------|----------|
| Illustrator | Sketch   |
| InDesign    | Sketchup |
| Photoshop   | Marvel   |
| Acrobat     | InVision |

### PROGRAMMING

|           |
|-----------|
| Wordpress |
| HTML5     |
| CSS3      |